

# Ritik Kumar

Chennai, India

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## EDUCATION

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<b>Vel Tech University, Chennai, India</b> <i>Bachelor of Technology in Computer Science and Engineering</i>	Aug 2021 - Expected Jun 2025 GPA: 8.5/10
<b>BBN College Balepur, India</b> <i>Intermediate Education (Science Stream)</i>	Mar 2018 - Jun 2020 Percentage: 72%

## EXPERIENCE

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<b>Growth &amp; Partnerships Intern</b> <i>The Agentic Learning</i>	Oct 2025 – Nov 2025 Remote
<ul style="list-style-type: none"><li>Supported growth and partnership initiatives for AI agent development programs and learning cohorts.</li><li>Assisted with learner onboarding for courses and expert-led webinars.</li><li>Contributed to improving distribution and positioning of AI education content.</li></ul>	
<b>Growth &amp; Marketing Intern</b> <i>Nyra AI</i>	Jun 2025 – Nov 2025 Remote
<ul style="list-style-type: none"><li>Supported growth initiatives for an AI-powered marketing platform serving early-stage founders.</li><li>Assisted with campaign execution, content creation, and messaging for user acquisition.</li><li>Collaborated with product and growth teams on positioning and go-to-market efforts.</li></ul>	
<b>Digital Marketing &amp; Community Manager</b> <i>Insight Genesis (IGAi)</i>	Apr 2025 – Nov 2025 Remote
<ul style="list-style-type: none"><li>Managed and scaled community channels for an AI and Web3 platform focused on data ownership and privacy.</li><li>Planned and executed content and engagement strategies across social platforms.</li><li>Acted as a liaison between users, product, and core teams to improve feedback loops.</li></ul>	
<b>Growth &amp; Marketing Intern</b> <i>Boost</i>	Feb 2025 – Sep 2025 Remote
<ul style="list-style-type: none"><li>Supported growth and marketing efforts for a SaaS product focused on automation and analytics.</li><li>Assisted with content creation, campaigns, and user engagement initiatives.</li><li>Helped improve onboarding experience through user feedback analysis and team coordination.</li></ul>	
<b>QA/QC Specialist &amp; Community Manager</b> <i>UCTalent.io</i>	Dec 2024 – Apr 2025 Remote
<ul style="list-style-type: none"><li>Supported quality assurance and review of Web3 workflows to improve platform reliability and user trust.</li><li>Collaborated with product and community teams to prepare systems and users for the upcoming token launch.</li><li>Managed community operations, moderation, and user support across Discord and social platforms.</li></ul>	
<b>Community Manager</b> <i>Association Blockchain Asia (ABA)</i>	Nov 2024 – May 2025 Remote
<ul style="list-style-type: none"><li>Led community engagement initiatives, increasing member participation by <b>40%</b> through campaigns and interactive events.</li><li>Planned and executed community marketing efforts to strengthen brand presence within the blockchain ecosystem.</li><li>Built and maintained relationships with members, partners, and ecosystem contributors.</li></ul>	
<b>Growth &amp; Strategy Intern</b> <i>M0</i>	Jan 2025 – Feb 2025 Remote
<ul style="list-style-type: none"><li>Supported growth and positioning for a decentralized data ownership platform built on Vana.</li><li>Assisted with community building across Twitter, Telegram, and Discord.</li></ul>	
<b>Blockchain &amp; Web3 Training</b> <i>Diginique TechLabs</i>	Jan 2024 – Aug 2024 Online
<ul style="list-style-type: none"><li>Completed an intensive hands-on program covering blockchain fundamentals and decentralized applications.</li><li>Gained practical exposure to how Web3 products are designed, tested, and deployed in real-world use cases.</li></ul>	

## PROJECTS

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- Drive Bank 3.0** | Solidity, Ethereum, React.js, MetaMask, Ethers.js, Pinata, IPFS Jun 2024 - Present
- Built a application (dApp) for secure digital data management, achieving a **30% improvement in data accessibility** and increased user satisfaction through immutable blockchain storage.
  - Programmed and deployed Solidity smart contracts on Ethereum, integrating with MetaMask to reduce transaction errors by **15%** and ensuring smooth wallet connectivity for users.
  - Incorporated Ethers.js and Pinata for blockchain operations and IPFS storage, increasing data security by **40%** and ensuring reliable data retrieval.
- NFT Marketplace** | Web3.js, Ethereum, MetaMask, React.js, Node.js, Solidity, NFTs Aug 2024 - Present
- Enabled seamless blockchain interactions using Web3.js and MetaMask, allowing **100% of users** to connect wallets, mint NFTs, and transact without intermediaries.
  - Developed a responsive frontend in React.js, improving user engagement through an intuitive interface for NFT transactions and **reducing user effort by 40%**.
  - Directed comprehensive testing and debugging of smart contracts, Node.js backend, and frontend, resolving **95% of identified issues** to ensure a secure, reliable user experience.

## SKILLS

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**Growth & Community:** Community Building, Community Management, Growth Support, User Engagement, Partnership Support

**Marketing & Content:** Content Writing, Content Distribution, Social Media Management, Messaging & Positioning

**Product Launch & Distribution:** Product Hunt Launch Support, Newsletter Writing, LinkedIn Content, Website Blog Posts

**Social Media Creatives:** Educational Posts, Project Updates, Product Announcements, Meme Content, Progress Sharing

**Product & Operations:** Quality Assurance Support, User Feedback Analysis, Release Readiness, Cross-functional Collaboration

**Web3 & AI Exposure:** Blockchain Fundamentals, Web3 Ecosystem Understanding, AI Startup Environments

**Professional Skills:** Clear Communication, Stakeholder Coordination, Remote Collaboration, Fast Learning, Adaptability

## CERTIFICATES

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**Blockchain and Cryptocurrency Basics** | Udemy 2024  
Acquired blockchain and cryptocurrency fundamentals with practical hands-on learning.